Custom Software Dev for Modular Construction Company

PROJECT DETAILS

🏷️ **Custom Software Development**

📅 **Apr 2022 - Jan 2023**

💲 **$10,000 to $49,999**

❝
"We now have a user friendly creator tool that cliets can use which looks great and is fun to use!"

PROJECT SUMMARY

Digital Artflow was hired by a modular construction company to develop custom software. The solution allows users to see the flexibility of the range and build all types of products and bespoke solutions.

PROJECT FEEDBACK

The software has just launched; however, the client commented that the team responded to questions quickly and was happy with the final product. The team was able to clearly see what the company wanted to achieve and made suggestions at various points of the project that improved results.

The Client

Please describe your company and your position there.

I'm the MD of Morph Bricks Ltd which developed the Morph Brick system and design and supply Morph solutions for our clients
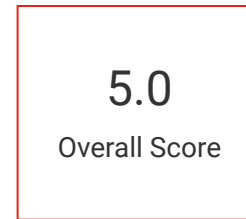
The Challenge

For what projects/services did your company hire Digital Artflow, and what were your goals?

We wanted some self build software to allow clients to see the flexibility of the range and to see how they can use the product to build all types of products and bespoke solutions.

Managing Director, Morph Bricks Ltd

Manufacturing

Lewes, United Kingdom

CLIENT RATING

5.0
Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0

The Approach

How did you select this vendor and what were the deciding factors?

We seleted Digital Flow as we had been researching for some time to find a solution and some of the other companies attempted to design the software but failed. Happily Digital Flow succeeded!

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

We had to develop a brief for Digital Flow and then they broke the project down into milestones which they gradually worked through.

How many people from the vendor's team worked with you, and what were their positions?

I had one point of contact which was Dan S. but he had a larger team that he used for the various aspects of the project.

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

To early to say as we have only just launched

Describe their project management style, including communication tools and timeliness.

Dan's response rate to questions was very quick which was great. We were able to complete most things via email which was ideal as for personal reasons I had very limited opportunities for calls and Zooms during much of the project. The project took longer than I hoped but certain details in the development were more complex than we anticipated so I can live with that.

What did you find most impressive or unique about this company?

They were able to clearly see what I wanted to achieve and they have made other suggestions at various point of the project that have improved the end result. We now have a user friendly creator tool that cliets can use which looks great and is fun to use!

Are there any areas for improvement or something they could have done differently?

If we had been able to keep to the original timescale that would have been great but the end result was worth it and there were technical aspects which caused delays so I understand.